



EXPLORATION

FROM THE CRADLE OF MANKIND TO SPACE

PRODUCTION PARTNERS



THE
EXPLORERS
CLUB®





DALA PROJECTS

EMPOWERING MUSEUMS THROUGH TRAVELING EXHIBITS

Dala Projects is a producer and boutique consultancy that specializes in supporting the museum industry with high-quality traveling exhibitions. Whether acting as a producer, tour manager, booking agent, or owner's representative, Dala Projects forms meaningful partnerships to bring dynamic cultural content to audiences around the globe.

Founded by traveling exhibition strategist Carrie Reid, Dala Projects is built on over a decade of industry expertise and a vast international network. With more than 60 exhibition projects successfully completed and placements in over 100 museums across 20+ countries, the company is a trusted leader in its field.



THE EXPLORERS CLUB

Founded in 1904 to promote exploration “by all means possible,” The Explorers Club is an international not-for-profit organization dedicated to the advancement of field research, scientific exploration, and the ideal that it is vital to preserve the instinct to explore.

Club membership is responsible for five foundation ‘famous firsts’ in exploration history:

First to the surface of the moon (1969)

First to the North Pole (1909)

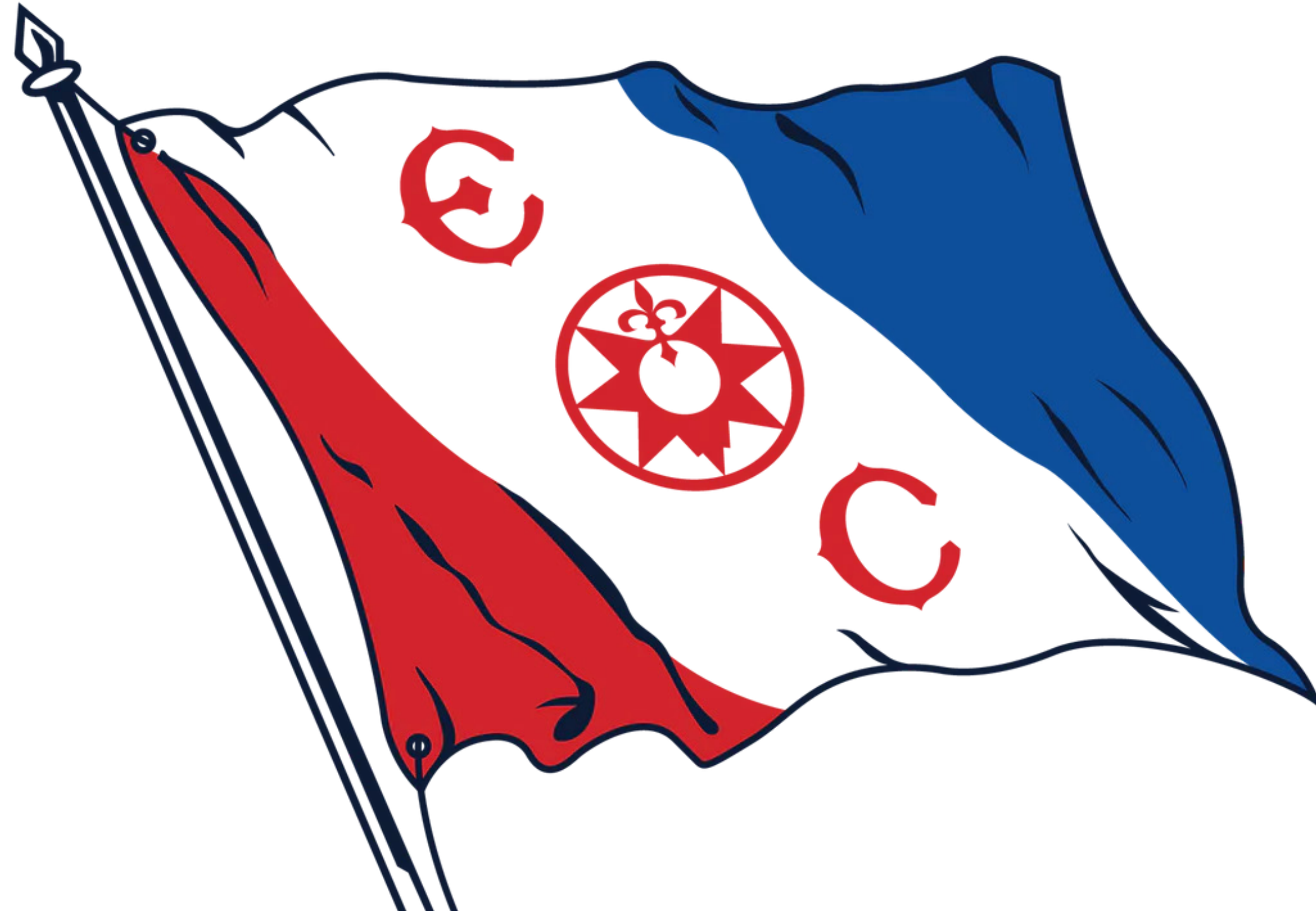
First to the South Pole (1911)

First to the summit of Mt. Everest (1953)

First to the deepest point in the ocean (1960)

Today, our membership is made up of over 3,500 scientists and explorers, across 34 global chapters. Our members are leading pioneers in oceanography, mountaineering, archaeology, and the planetary and environmental sciences. Our membership is roughly 75% US based and 25% international.

Our Members collectively complete over 600 expeditions annually around the globe, on every continent and in every ocean, working in over 60 countries and outer space.

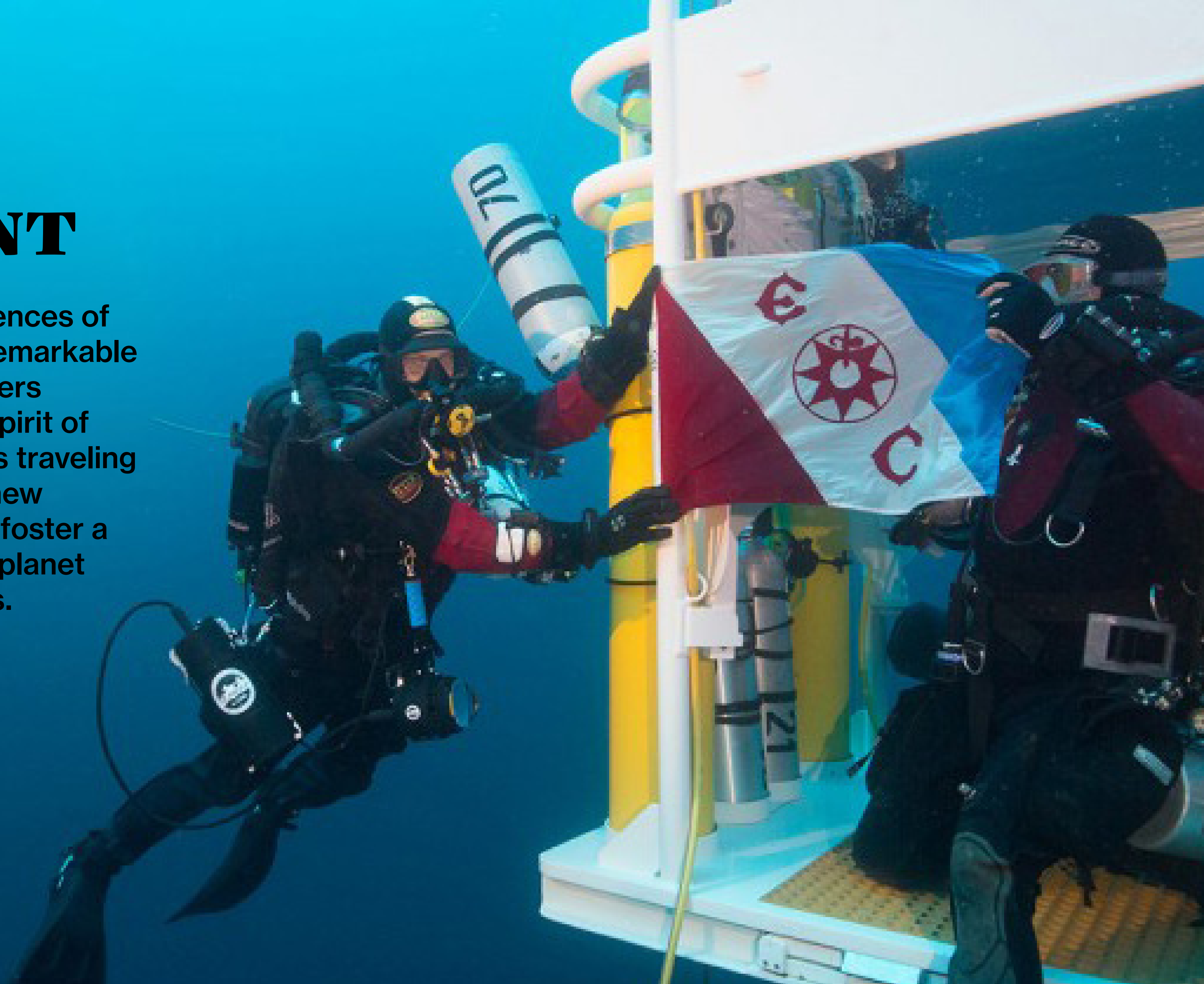




**“USUALLY FLAGS
REPRESENT
BOUNDARIES, BUT
THE EC FLAG IS
THE OPPOSITE.”**

MISSION STATEMENT

To inspire and educate audiences of all ages by celebrating the remarkable achievements of The Explorers Club members, fostering a spirit of curiosity and adventure. This traveling exhibition aims to inspire a new generation of explorers and foster a deeper appreciation for our planet and its uncharted territories.



WHY NOW?

In an era where exploration extends from the ocean depths to outer space, highlighting these achievements emphasizes the importance of scientific discovery and environmental stewardship. Today, the planet is at a critical juncture. Exploration is key to find new resources and technologies for mankind.



EXHIBIT FEATURES

This is a demonstration of what's possible. The exhibition concept has yet to be developed.

KEY THEMES

Historic milestones with artifacts from expeditions, such as the Club's iconic flags.

First to the poles, Everest, ocean depths, and the Moon.

Profiles of notable members such as Neil Armstrong, Jane Goodall, and Edmund Hillary.

History of exploration - Tracing the true history of exploration from the cradle of civilization in Africa to discovering America and to the far reaches of space.

Future of exploration – what's next and how can visitors to the exhibition participate?





INTERACTIVE COMPONENTS

Immersive exhibits replicating historic expeditions with floor to ceiling projections putting the visitor in various environments, such as:

- Mount Everest
- The Amazon
- Caves
- The Moon
- Virtual reality experiences of significant explorations.
- Educational workshops aligned with STEAM (Science, Technology, Engineering, Art, Math) curricula.

“WOW” MOMENTS AND FOCAL POINTS

The exhibition will be designed in a way that allows for drama, dramatic moments, and invites photography and social media sharing.



OBJECTS & ARTIFACTS

- Retired Expedition Flags
- Club Memorabilia
- Tools and Equipment
- Taxidermy
- Ethnographic Items
- The iconic 30-inch globe used by Thor Heyerdahl to plan the 1947 Kon-Tiki Expedition
- William R. Leigh African landscapes that form the models for the backgrounds of the dioramas at the American Museum of Natural History
- A Peary North Pole sledge
- Flag Expedition records
- Photographs taken during the Nare Expedition (1875-6)
- More than 700 lantern slides used by or about Theodore Roosevelt, Frederick A. Cook, Robert E. Peary, and others.
- Napoleon's maps of Europe
- Piotr Chmielinki's kayak
- Roy Chapman Andrews' whip





EXHIBIT LAYOUT

- Environments simulating various expeditions through immersive projection video, soundscapes, scents, and touchable props.
- Objects and artifacts.
- Interactivity.

EXHIBIT SPECS

Turnkey Traveling Exhibition

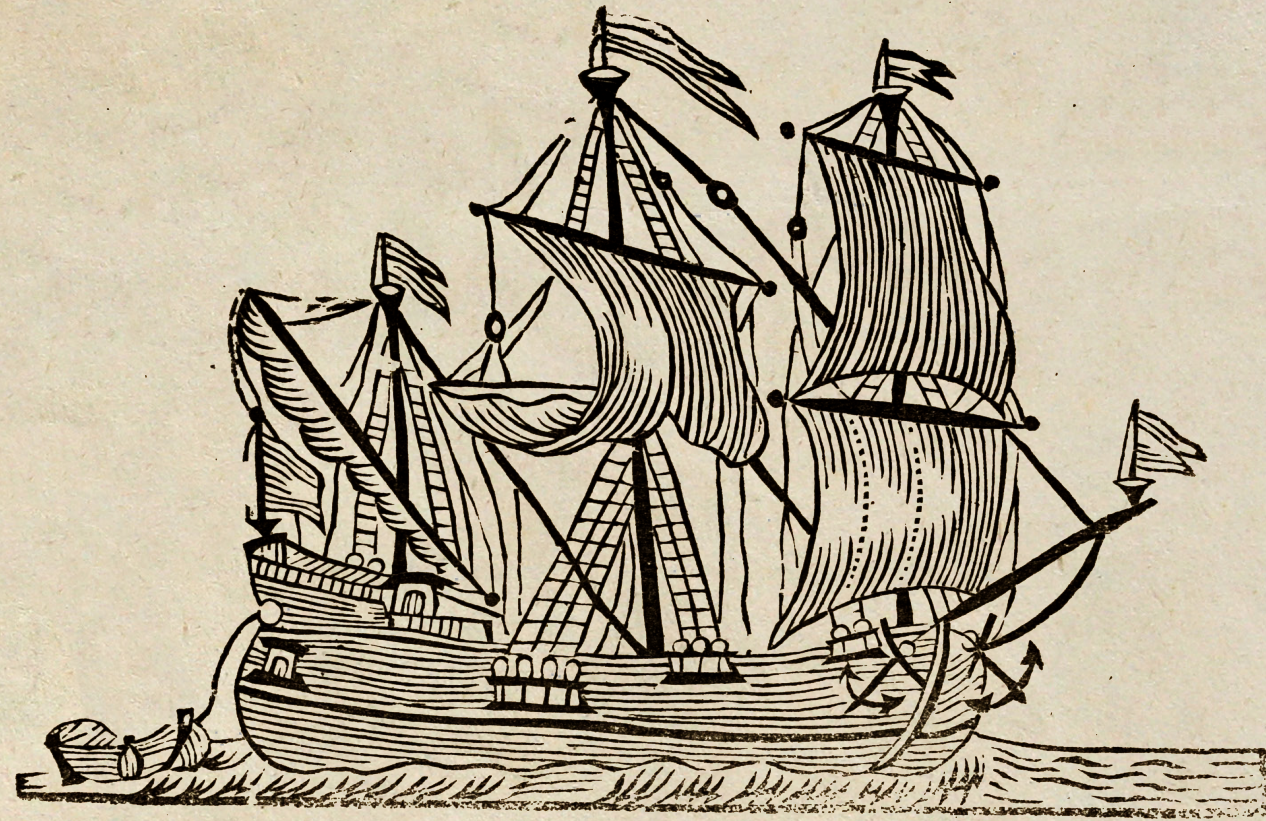
Size: 7,000 - 10,000 sqft

Demographics: Ages 6 years and above; school groups, families, adults



MERCHANDISE

Limited SKUs to directly align with the exhibition for sale in the museum shop.



CONTACT

DALA PROJECTS
HELLO@DALAPROJECTS.COM
DALAPROJECTS.COM

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